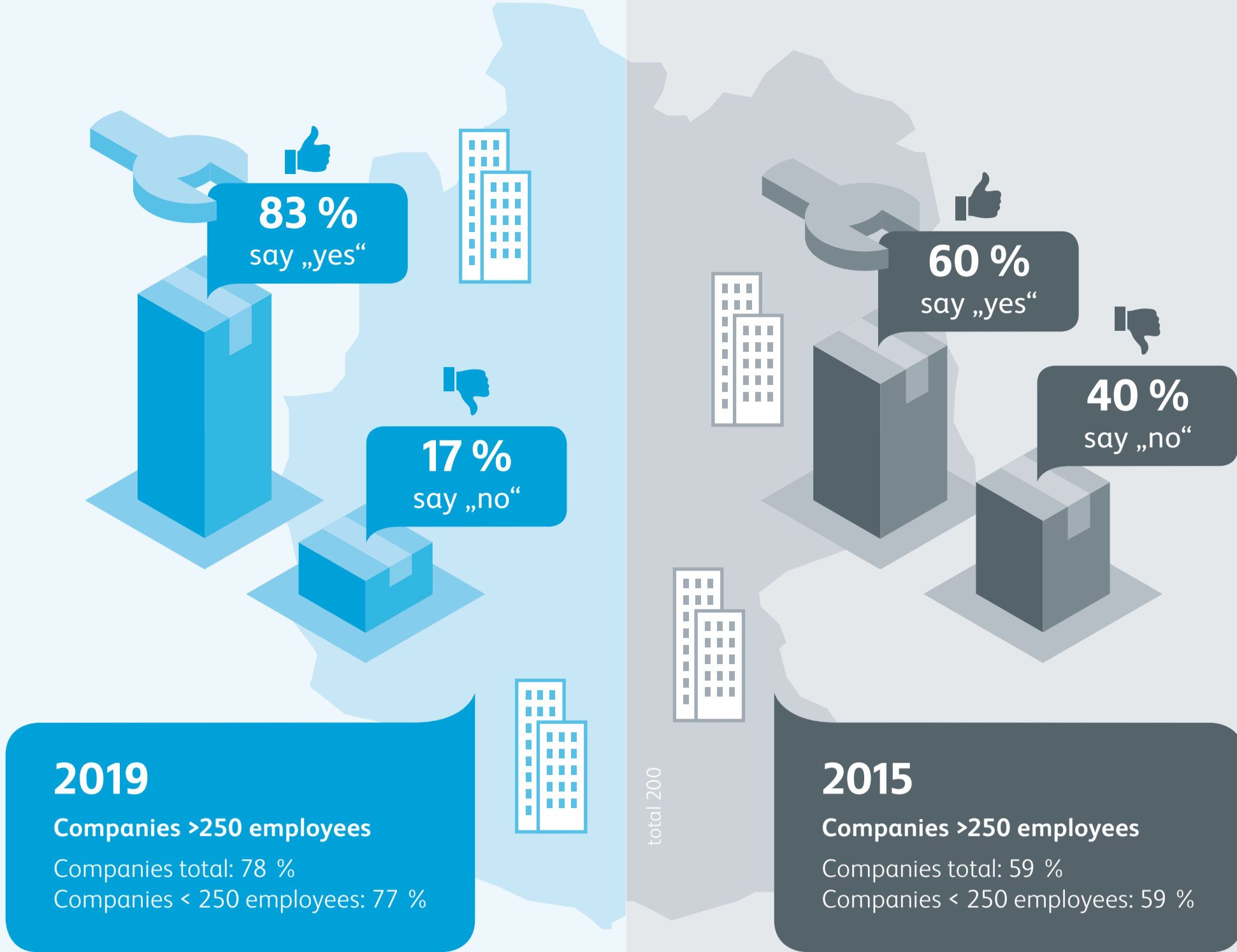


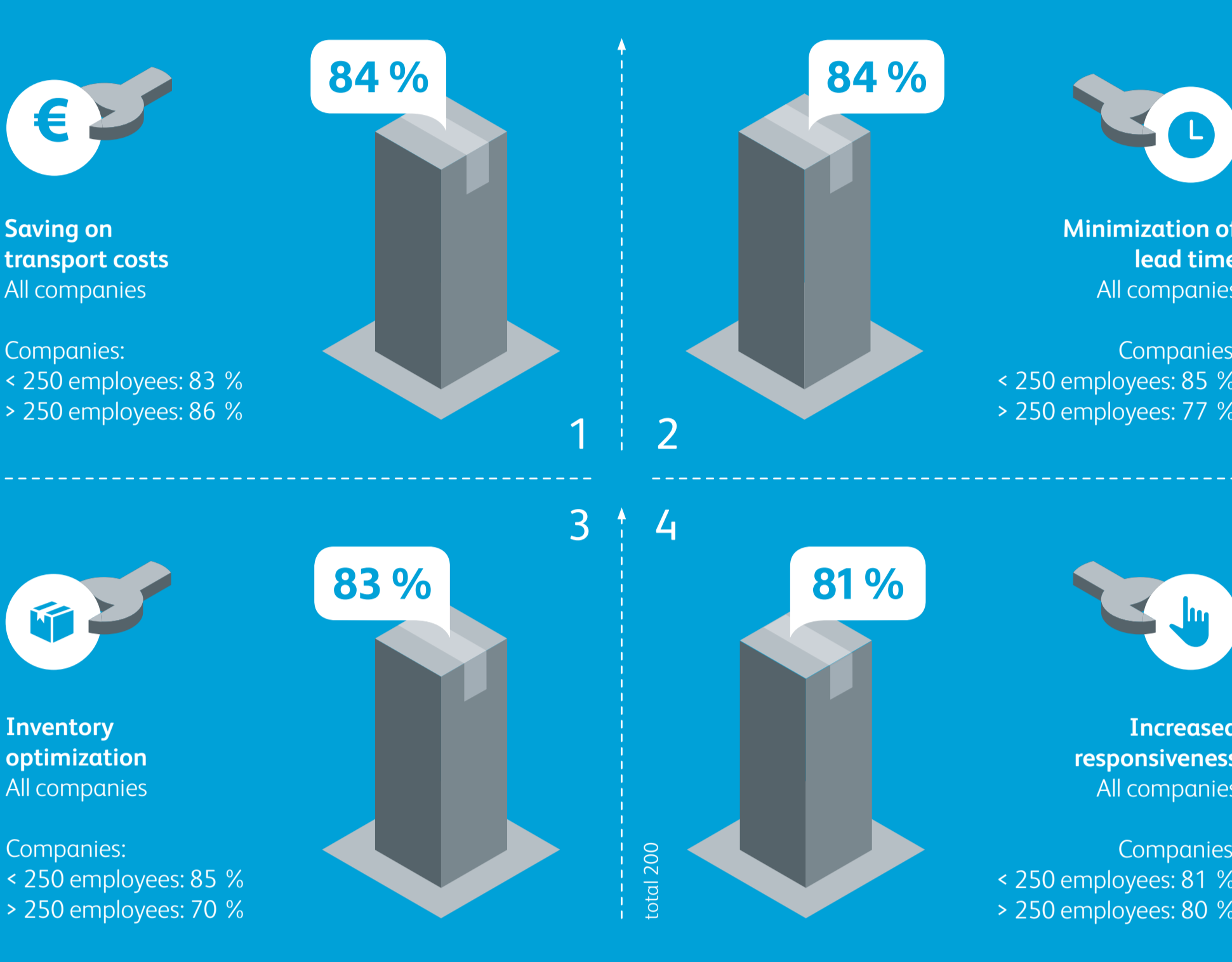
# Need for Optimization in the Supply Chain

The 10th edition of the Hermes-Barometer presents the results of a telephone survey conducted among 200 logistics decision-makers in Germany.

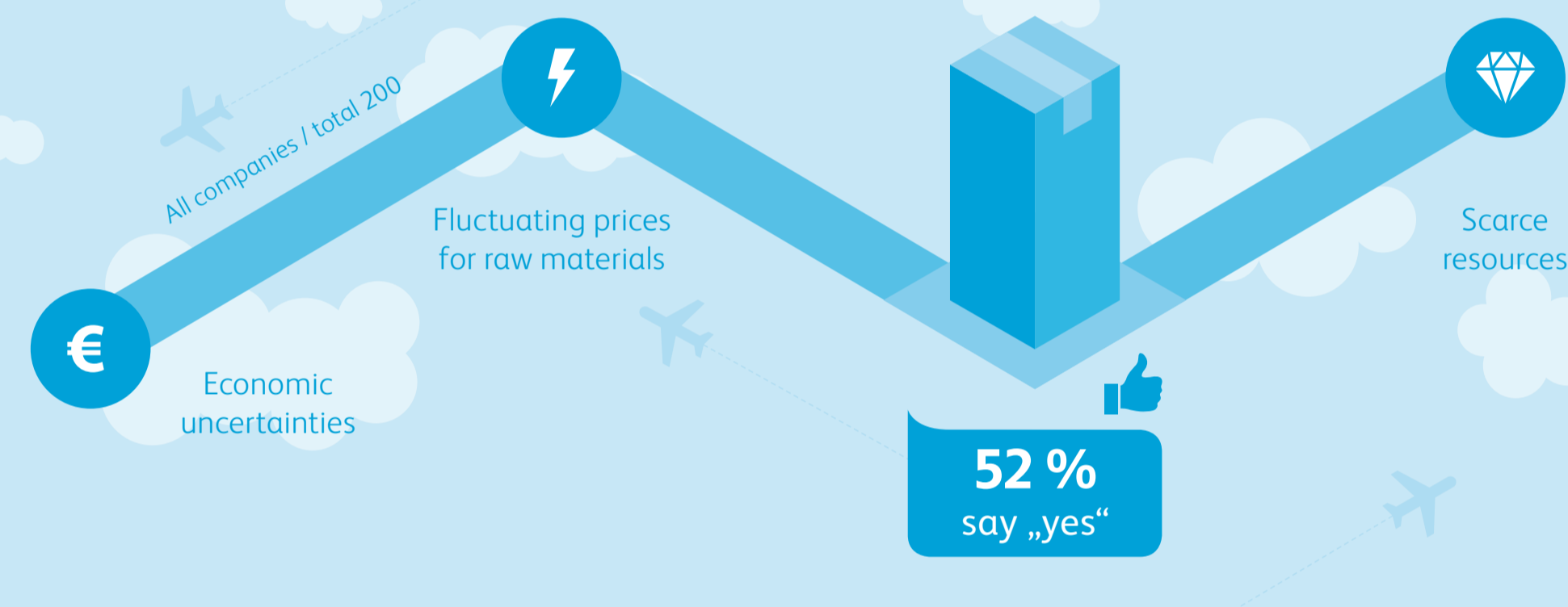
## “Does your company pursue a systematic and comprehensive approach to optimizing its supply chain?”



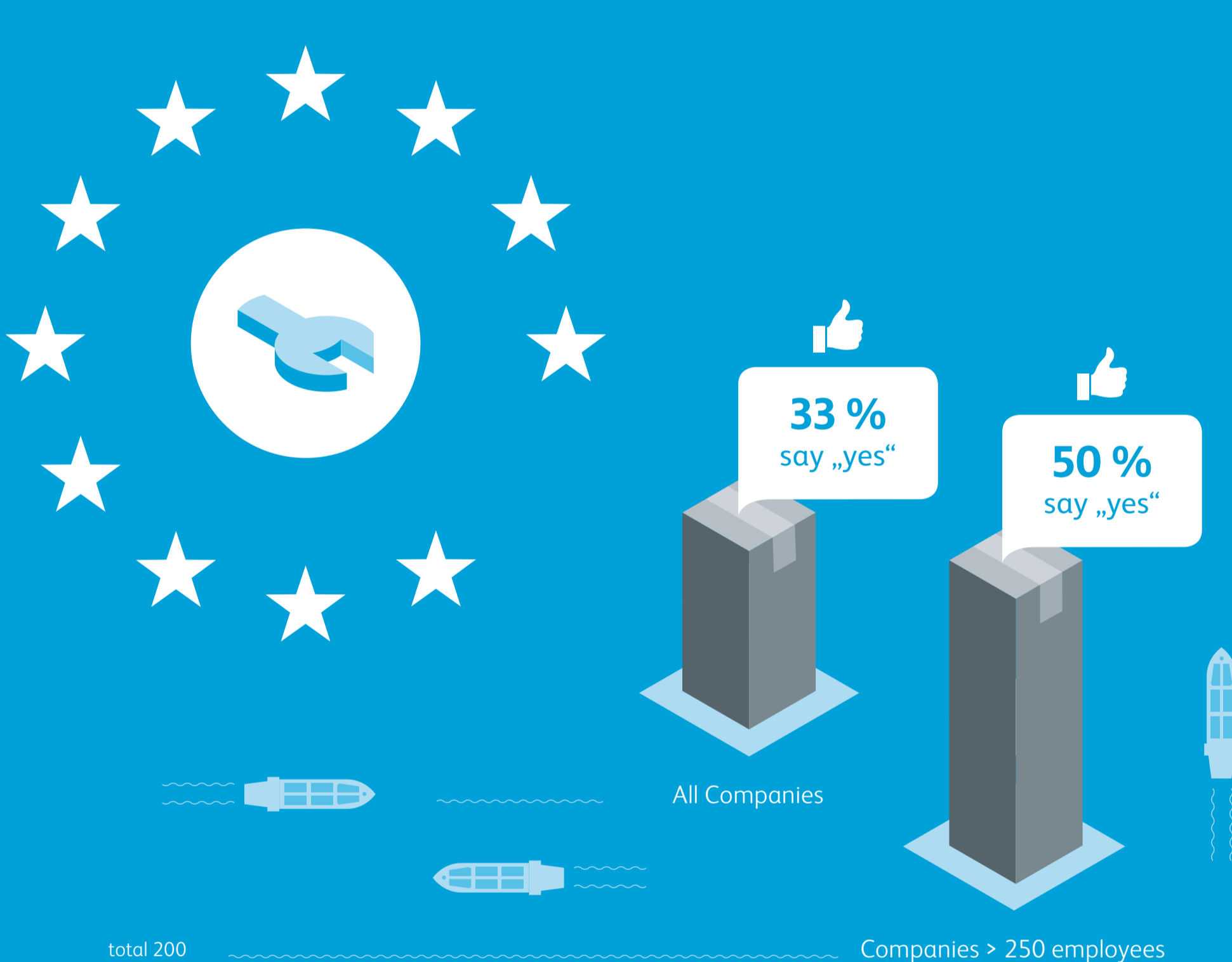
## “What priority do you assign to the following objectives in optimizing the supply chain?”



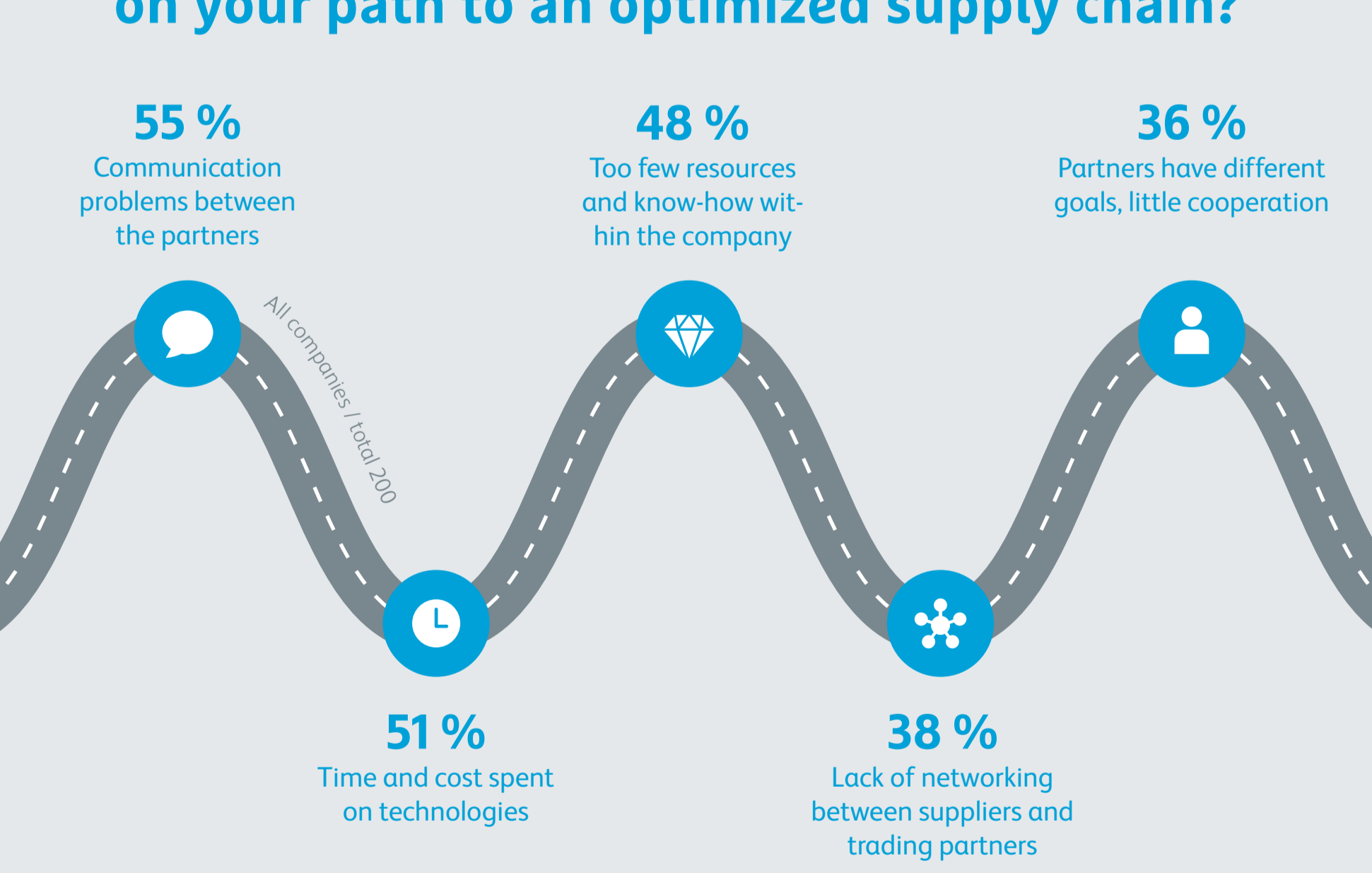
## “Have the requirements for optimizing your supply chain risen sharply due to economic uncertainties, fluctuating prices for raw materials and scarce resources?”



## “Does a possible Brexit result in adjustments and optimizations of your supply chain?”



## “What are the most significant obstacles on your path to an optimized supply chain?”



## “Which individual measures to optimize supply chains are important for your company?”

